

Open up to a whole
NEW approach to
treating BPH.



UROLIFT[®]
BPH Relief. In Sight.[™]

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The UroLift® System is a new, minimally invasive treatment that alleviates BPH symptoms and...

DELIVERS THE THINGS THAT MATTER

- Immediate results
- Rapid symptom relief
- Preservation of sexual function
- A quick return to normal activity
- Small likelihood of a catheter placed after the operation
- Increased quality of life

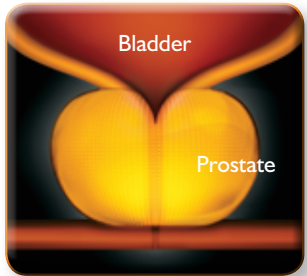


Over 500 million men in the world have BPH.⁶ You no longer have to be one of them!

The UroLift[®] System is a revolutionary treatment that provides rapid and durable relief from the bothersome urinary symptoms associated with BPH. Clinically proven to be safe and effective, the UroLift System can improve symptoms 3 to 4 times greater than with medication,⁵ and patients can return to normal activity in a few days.

How does the UroLift[®] System work?

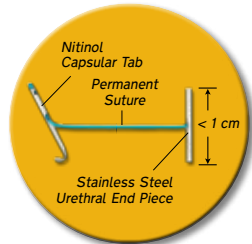
The doctor places small, permanent implants into the prostate to lift and hold the enlarged tissue out of the way, relieving pressure on the urethra and allowing urine to flow. There is no cutting, heating, or removal of prostate tissue required which means a minimally invasive, straightforward procedure and less downtime for patients.



Pre-procedure



Post-procedure



The small UroLift Implant is made from commonly used implantable materials. Typically, 4-5 implants are used per patient.

The only BPH treatment that
does not remove a part of the prostate,
does not negatively impact a man's sexual function,
and delivers the things that matter.

Symptom Relief	UroLift [®] System*	TURP	Laser	Thermotherapy	Medications
Minimally invasive treatment	✓			✓	✓
Rapid relief without complications ^{1,2}	✓				
Durable results after one treatment ^{2,4}	✓	✓	✓	✓	
Complications					
No cutting, heating, or removal of tissue	✓				✓
Does not cause erectile dysfunction or ejaculatory dysfunction ^{2,3}	✓				
Does not cause permanent urinary incontinence ²	✓			✓	✓
Convenience					
Doctor can perform procedure in the office/clinic (not OR)	✓			✓	✓
Typically no catheter required after procedure	✓				✓
No medications required to sustain relief ²	✓	✓	✓	✓	

*Most common adverse events reported include hematuria, dysuria, micturition urgency, pelvic pain, and urge incontinence. Most symptoms were mild to moderate in severity and resolved within two to four weeks after the procedure.



Isn't it time for you to live life uninterrupted?

Talk to your doctor to determine if you are a candidate.

To learn more about the UroLift System and read about patient experiences, visit

www.UroLiftForBPH.com



Paul S., 66
UroLift[®] System patient

Paul's Story

Business owner Paul was forced to give up his hobbies and started to avoid leaving the house due to his enlarged prostate. Since his UroLift System treatment, he's happier, calmer and says he feels 15 years younger.

"You don't realize it at the time, but you are constantly embarrassed and harassed by the need to be near a toilet. I was always dying to go, and when I did go nothing much happened, and after a short space of time you'd need to go again. It dominates your life but you don't realize it until afterwards.

I would describe my mood as agitated and stressed. I was forced to give up flying – my absolute passion in life – because it wasn't safe. I had to get up two or three times a night – so it badly affected sleep – and this went on for more than three years."

"I have had a new lease of life since my UroLift[®] procedure"

Paul began to take a drug called tamsulosin and was on that for three years – he says it was helping only a little bit. Then Paul met urologist Gordon Muir who recommended the UroLift procedure.

"Very soon afterwards, I felt so much better. I feel like I have had a new lease of life. I am on a new exercise regime and I am back to where I was when I was 50. I feel more interested in life, and have taken up golf as well – and play three times a week. Life is different, and I would recommend this to absolutely anybody."

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Questions and Answers

How soon will I feel better after having the UroLift® System treatment?

Patients may experience improvement in their lower urinary tract symptoms as early as 2 weeks after the procedure.²

Will it affect my sexual function?

There have been no reports of erectile dysfunction or ejaculatory dysfunction as a result of the UroLift System treatment.²

What happens during the recovery period?

There is minimal downtime post-procedure and patients may experience symptom relief in as early as 2 weeks.* Typically, no overnight stay and no catheter is required but you may experience urinary discomfort during the recovery period. Your doctor will discuss with you how quickly you can return to your daily activities.²

What clinical data is available for the UroLift System?

There is a large amount of data from clinical studies conducted in the US, Canada, Europe and Australia that has been presented in peer-reviewed medical publications demonstrating the safety and effectiveness of the UroLift System. To learn more about the clinical data available, visit urolift.com/clinical-data.html

1. Shore, Can J Urology 2014

2. Roehrborn, J Urology 2013 LIFT Study

3. McVary, J Sexual Medicine 2014

4. Chin, Urology 2012

5. AUA Guidelines 2003

6. Berry, et al., J Urology 1984 and 2013 US Census worldwide population estimates

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